

## Message Text

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20

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

----- 116252

R 231036Z APR 76 ZDK CITING RUEHCS 2005W

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 7420

AMEMBASSY BRUSSELS

AMEMBASSY LONDON

UNCLAS STOCKHOLM 2224

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/01/P0223

2. 04/12/76

3. TRUMME

4. 401 SWEDEN

5. IR

6A. REPLY TO --

6B. MR. LARS HEDIN, PURCHASING MANAGER

6C. ERLING PERSSON AB

SVEAVAGEN 17

S-111 57 STOCKHOLM, SWEDEN

7. CABLE: URPENN TELEX: 17522 HMAB S. TEL: 08/24 51 85

8. --

9. 102 DS FOR RESALE

10. DESCRIPTION

3873561)-0000 ELECTRONIC DIGITAL WRIST-WATCHES.

3574236) MINI-CALCULATORS, POCKET-TYPE.

THE COMPANY ESTIMATES PURCHASES OF TENS OF THOUSANDS OF EACH

TYPE OF PRODUCT THE FIRST YEAR. ERLING PERSSON

AB IS A LARGE IMPORTING AND RETAILING COMPANY, DEALING

IN WATCHES, CALCULATORS, PENS, LIGHTERS AND OTHER GIFTS.

IT WAS FOUNDED IN 1943 AND HAS AN ANNUAL TURNOVER OF

APPROXIMATELY SKR. 35 MILLION. THE OWNER AND MANAGING

DIRECTOR, MR. ERLING PERSSON, IS ALSO MAIN SHAREHOLDER

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OF H & M HENNES & MAURITZ AB, THE LARGEST READY-MADE

CLOTHING COMPANY IN SWEDEN. THE LATTER HAS A SHARE CAPITAL OF  
SKR. 16.2 MILLION AND THE SHARES ARE QUOTED ON THE  
STOCKHOLM STOCK EXCHANGE. HIGHLY RECOMMENDED TRADE  
CONTACT.  
OWENS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
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**Disposition Reason:**  
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